



# 2024 HEALTHY KIDS DAY

**-Why you should sponsor our event on April 20th-**

## **\$1,000 investment**

Your company name & logo will be added to Bloomsburg Area YMCA's Healthy Kids Day sponsorship materials including:

- Print Advertising
- Event Flyers
- Recognition on event banner
- logo added to YMCA HKD website and email outreach to over 800 Y members & program participants

Day of the Event:

- Company will receive signage as a Welcome Tent event sponsor
- Your company will receive signage as an activity sponsor
- Your company will receive one booth to pass out free promotional items



## **\$500 Investment**

Your company name & logo will be added to Bloomsburg Area YMCA's HKD sponsorship materials including:

- Logo added to YMCA HKD website

Day of the event:

- Your company will receive signage as an activity sponsor
- Your company will receive one booth to pass out free promotional items

## **\$250 Investment**

Your company will receive signage as a Gaga Pit sponsor



To become a sponsor, contact Director of Membership & Marketing, Misti Steward, at [msteward@bloomsburgymca.org](mailto:msteward@bloomsburgymca.org) or (570)784-0188