



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

GROWING STRONGER TOGETHER

ANNUAL REPORT

A brief look at our impact throughout
the Bloomsburg Area in 2023.

Bloomsburg Area YMCA
30 East 7th Street
570-784-0188
Bloomsburg.org



The Bloomsburg Area YMCA is grateful for the support and engagement that our community has given us over this past year. We have served over 7,000 children, adults, seniors, college students and members through special events and programs such as youth sports, swim lessons, swim team, before and after school, summer day camp, pre-school, senior adult field trips and luncheons, health & wellness programs, our 7th & 8th grade initiative, family fun nights, teen nights and the list goes on.

At the YMCA we have worked closely with the [Bloomsburg Area School District](#) to provide a summer learning loss program for rising 1st through 5th graders. We partnered with [Geisinger Health Plan](#) to run a pilot Adaptive Recreation program for ages 6-16. Our relationship with the [Bloomsburg Children's Museum](#) includes a collaboration with our Healthy Kids Day event and the museum's mini maker fair where in the last two years we reached over 3000 people. Our relationship with [Commonwealth University-Bloomsburg](#) includes internships at the Y, supporting students through employment, student groups using the Y for fundraisers to support other causes and students volunteering at numerous levels at the Y. [The Community Giving Foundation](#) has supported the YMCA through numerous opportunities including providing summer camp scholarships. [The Central Susquehanna Intermediate Unit](#) has worked with the YMCA by providing funding to support STEM programs run by the YMCA. And thanks to a grant from the [YMCA of the USA](#) we started a food service program where we provide breakfast, lunch and snacks to our preschool, school age and summer camp children. We are an official location for the [American Red Cross](#) blood drives. We have partnered with the [Salvation Army](#) for their Grandparents raising Grandchildren gift drive and the [Marine Corp Toys for Tots](#), [The Bloomsburg Rotary Club](#), [the Bloomsburg Fair Ministry](#) and [the Women's Resource Center](#).

In January of this year our board approved a Strategic Plan with goals that include serving more people through programs that fulfill community needs and enhance communication to foster connections between the Y and the community. Our program participation and membership has continued to grow. And we are pleased to announce that in October we retired our mortgage.

We learned through a community needs assessment that there is a strong need for childcare, family programs and addressing social isolation and mental health needs. The Board of Directors is working with key partners and community leaders to respond to those needs and determine the vision and future direction of the Y with our commitment to meet our mission of building a healthy spirit, mind and body for all people in the community.

On behalf of the YMCA Board of Directors we are thankful for the support of our community and look forward to serving everyone in more ways.

Jonathan Littlewood, Chief Volunteer Officer
Bloomsburg Area YMCA Board of Directors

Tim Wagner, Past President
Bloomsburg Area YMCA Board of Directors

Wayne Stump, CEO
Bloomsburg Area YMCA





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FIND YOUR Y.

OUR MISSION

The Bloomsburg Area YMCA is a cause-driven Columbia County organization that is dedicated to Youth Development, Healthy Living, and Social Responsibility. The Bloomsburg Area YMCA addresses these needs through our facilities, programs, and community collaborations with like-minded organizations.

OUR VISION

To nurture every child and teen, to improve the health and well-being of our community residents, and to support fellow cause-driven Columbia County associations.

OUR PROMISE

The Bloomsburg Area YMCA has made a promise to our community not to turn anyone away due to the inability to pay.

Though the world may be unpredictable, one thing remains certain—the Bloomsburg Area YMCA is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, seniors, and families while supporting the needs of our community.

OUR VALUES

Our core values unite us with a common cause. They are the shared beliefs and essential principles that guide our behavior, interactions with each other, and decision-making.

The Four Core Values of the Y:

- Caring**— Show a sincere concern for others
- Honesty**— Be truthful in what you say and do
- Respect**— Follow the golden rule
- Responsibility**— Be accountable for your promises and actions

Charitable Assistance
Financial Assistance: \$24,000
Community Giving: \$5,000

Finance Report:
Operating
Annual Revenue: \$915,935
Annual Expenses: \$852,809
Net: \$63,126
Reserve
\$111,000

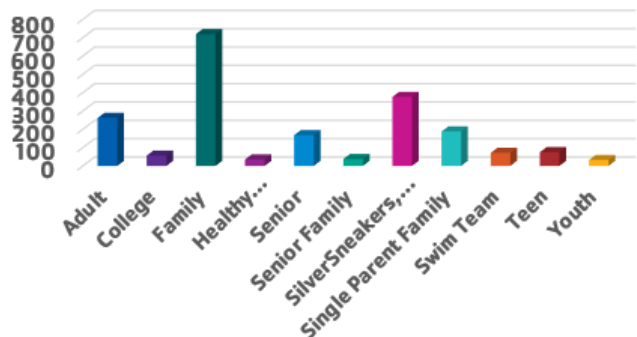
COMMUNITY GIVING

This giving has supported other organizations in our area to help build stronger relationships and strengthen the community in which we live.

Financial Assistance

The Bloomsburg Area YMCA is a place where people of all ages are welcome. We have made a promise to turn no one away based on their ability to pay. We offer financial assistance for membership and program participation.

Number of Members: 2021





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Summer/Winter Camp: 138 students enrolled

48 campers were enrolled in our **Summer Learning Loss Program**, which partners with the Bloomsburg Area School District. This program was 4 days a week for 10 weeks.

Before & After School Care: 45 students enrolled

Preschool: 16 students enrolled



- Throughout 2023, our YMCA provided over 6,077 snacks and meals to students in our programs.

Teen Involvement

- Our YMCA also partnered with CHOP (Child Hunger Outreach Partners) to focus on closing the hunger gap during 2023. They come every other week and deliver food for our teens and families who may need a snack or even a meal component.



EITC (Education Improvement Tax Credit) totaled \$26,000 for 2023. Here are the Scholarship Donors:

- PPL Foundation
- UPMC
- Fulton Bank
- First Keystone Community Bank
- Journey Bank
- UGI



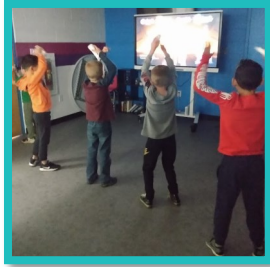


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Gymnastics



E-Sports

NERF Madness



Y-Care



STEAM

Teen Memberships: Ages 12-17

- Males: 189
- Females: 133

Program Participants:

- Males: 68
- Females: 29

Teen Programming

Teen Night: Monthly effort to get teens to participate in an organized sport in the gymnasium, watch a movie and have pizza!

7th & 8th Grade Initiative: Weekly program tailored to inspire youth to discover their passion, develop a healthy lifestyle and gain the assets needed to avoid risky behaviors to succeed in school and life.

Teen Open Gym: Scheduled time in the gymnasium for teens. Available Monday-Friday starting at 3PM.





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Our **Youth Programs** gave kids the opportunity to try something new. From traditional sports like basketball, tee ball and flag football to gymnastics and swim team, there is always something at our Y that allows a child to learn, grow and thrive. Here are some highlights:

Swim Lessons: 110 children learned how to swim

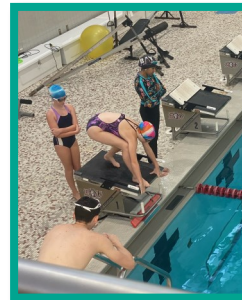
Take Your Mark: 21 program participants

Swim Team: 109 program participants

Youth Sports: 217 program participants

Adaptive Recreation: 37 program participants

Adaptive Sports: 12 program participants



“The Y is making great progress in providing for the needs of the community”. ~Karen Hess

Learning for a child does not end in the classroom. Here at the Y, we understand the learning and growth of our youth must be well-rounded, exciting and fun!





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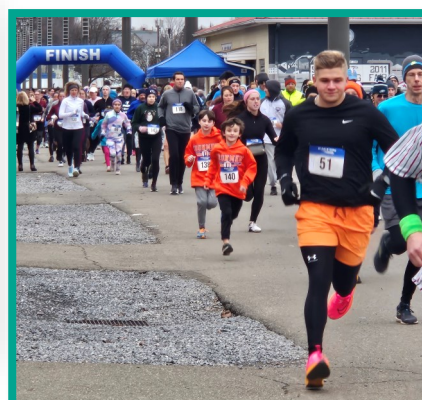
The Bloomsburg Area YMCA has long been recognized as a provider of resources and encouragement toward pursuing a healthy lifestyle in our community. We have honored this commitment through engaging group exercise classes, exceptional fitness equipment in our Fitness Centers, and personal training models designed to help every member achieve his or her personal goals.

Our YMCA is a place for growth in people of all ages. During 2023, we had:

- **BASD Strength & Conditioning Program:** 8 participants
- **Personal training :** 15 clients and 241 sessions
- **Group exercise :** 1250 classes with 11,550 participants
- **Weight-loss program:** 11 participants
- **Senior Strength Training:** 17 participants over 2 sessions
- **Healthy Lifestyle Program:** 5 participants
- **Race Participants:** 280



Amber Kenney, a valued member of almost 5 years says, "The number of programs offered by the YMCA has grown tremendously since I joined. There truly is something for everyone!"





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Blood Drives: Our YMCA hosted a total of 7 blood drives throughout 2023 with a total of 282 units collected! There were 15 first time donors and 138 type O donors.

The Giving Garden: Throughout 2023, our Giving Garden produced a plethora of green squash, green peppers, cucumbers, tomatoes, broccoli, butternut squash, strawberries and pollination flowers! We gave out over 150lbs of produce to our members.

Volunteers: During 2023, we had over 35 volunteers who donated over 1723 hours to our YMCA facility, events & programs.

Drives: Our YMCA participated in many seasonal drives including:

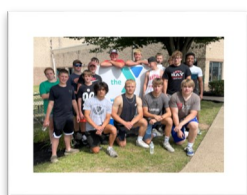
- Toys for Tots
- Grandparents Raising Grandchildren
- 1st Annual Sweatshirt Drive
- 1st Annual Lend a Paw Pet Drive

2023 Grant Awards:

- YMCA of the USA: Relaunching of the Diabetes Prevention Program \$11,000
- PA DCED: Childcare expansion and facility renovations \$250,000
- Geisinger: Adaptive Recreation Program \$37,000
- PPL Foundation: Summer Learning Loss Grant \$10,000
- Community Giving Foundation: Healthy Workplace Grant \$600
- **2023 Total: \$308,600**

Grant Report

The Bloomsburg Area YMCA relies on state, federal and private foundation support to provide many of the programs and services we offer. With awards like these we can provide many programs and services at free or reduced cost to so many in our community. Giving them access to quality programs they may otherwise not be able to afford or access.





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Community Events

Each year our YMCA continues with annual events. Some of these events are free for the families in our community. Through engagement with families, the Y helps them learn, grow and thrive, individually and together. Strengthening families nurtures the potential of every child, improves family health and well-being, and provides opportunities for families to contribute and support their communities.

Some of these events include:

- Easter Egg Hunt
- Healthy Kids Day
- Trunk or Treat
- Golf Tournament
- Run Forest Run, Fun Run and 5 & 10: this will be an annual event which started in 2023
- Parade of Lights
- New Year's Eve 5K
- Senior Trips to State Park: Pennsylvania Parks & Forests Foundation provided a grant to fully fund these senior trips!

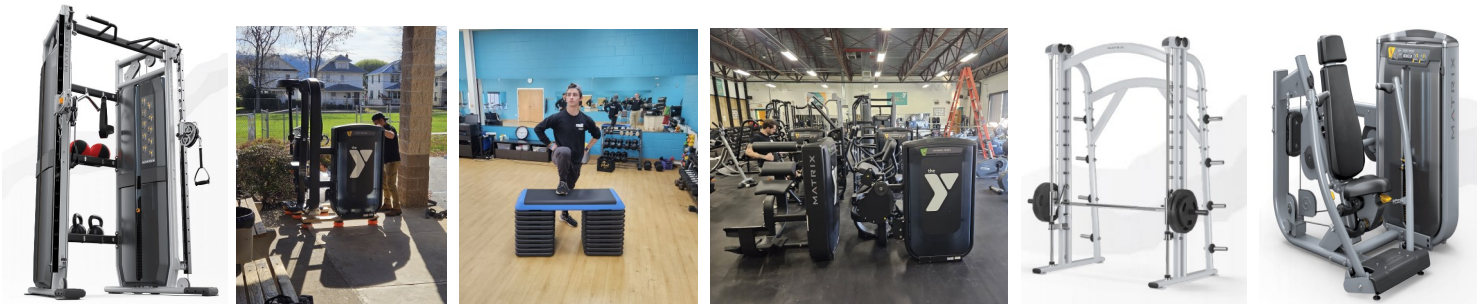




Facility Updates.

Below is a listing of updates we made to the facility during 2023 to better serve our community.

- We replaced window blinds in the Youth & Senior Fitness Center and in the childcare room.
- We replaced the playground gate and created a safe walkway for students.
- We repaired the Preschool roof.
- We added two multi-functional pieces of exercise equipment in place of the cable cross-overs.
- We gained 16 new pieces of Matrix fitness equipment, replacing the Cybex equipment.
- We got a new storage shed.
- We got a new commercial freezer and refrigerator for our Food Service program.
- We got new picnic tables for our outdoor pavilion.





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Bloomensburg Area YMCA Leaders.

Board of Directors:

Tim Wagner	Bill Rakauskas	Megan M. Brosious
Jonathan Littlewood	Amanda Nungesser	Karen Hess
Jeff Arnold	Lynn Warwick	Dawn Erwin
Christine Luschas	Ross Megargell	Nick Beaver
Todd Anderson	Adam Comstock	Jerome Manley
Joe Andreacci	Colleen Bowman	
Sherri Hofauer	David James	

Staff Leaders:

Wayne Stump	Chief Executive Officer
Misti Steward	Director of Membership & Marketing
Collin Benfield	Director of Health & Wellness
Serena Hampton	Director of Youth Development & Family Engagement
Joanne Schlagel	Finance & HR Manager
Nichole Lawrence-Cole	Preschool Head Teacher





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For a better us.®

THANK YOU!

From all of the board, staff and directors of the Bloomsburg Area YMCA, thank you to those who have supported our annual golf tournament, our annual campaign and our events and programs during 2023. We couldn't have made any of this possible without YOU.