



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2022 Annual Report

BLOOMSBURG AREA YMCA

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www.bloomsbury.org

A letter from our Chief Executive Officer



What an exciting year for the Bloomsburg Area YMCA! We continue to expand our programs and services and address new community challenges. This past year we received a grant through the YMCA of the USA for a food service program and now provide nutritious breakfast and snacks to our preschool and school age children. We are beginning once again to address chronic disease and bringing back some of our programs that were with us pre pandemic. The LiveSTRONG Cancer Survivor program runs for 12 weeks and has provided support for cancer survivors. We have also been awarded a grant from the YMCA of the USA to offer a Diabetes Prevention Program in 2023.

Our senior members are once again beginning to enjoy monthly social events and returning from isolation. This summer we introduced a Summer Learning Loss Program where we provided academic enrichment to 3rd –5th grade students in the Bloomsburg School District. Our partnerships are stronger than ever and have included relationships with the Bloomsburg Children's Museum, Geisinger Health, Bloomsburg Area School District and Bloomsburg University and many more. We have also been approved as an Educational Improvement Organization as well as a Pre-K Scholarship Organization through the Pennsylvania EITC program. Now area businesses who qualify can contribute tax credits to the YMCA to support our school age childcare and preschool programs.

We have made numerous changes and upgrades to our facility including a new hot water boiler, new exercise equipment, re-paving our parking lot, adding a vegetable garden and freshened up various spaces with new furniture and fresh paint.

The board of directors has worked diligently over the past twelve months to revisit and reinvest in the organization's strategic vision. The vision set is ambitious and focused, concentrating on utilizing best practices and financial soundness; the plan sets the basis for continued service well into the future. Our focus will continue to be bringing added value and service to your membership and hope to be able to grow our YMCA family with more members this coming year.

We are proud to share a snapshot into your Y's life over the past year. You are an essential part of what makes the Y great, and we appreciate your commitment, participation and support.



Sincerely,

Wayne R. Stump-CEO

WE'RE HERE FOR...



YOU!

OUR MISSION

The Bloomsburg Area YMCA is a cause-driven Columbia County organization that is dedicated to Youth Development, Healthy Living, and Social Responsibility. The Bloomsburg Area YMCA addresses these needs through our facilities, programs, and community collaborations with like-minded organizations.

OUR VISION

To nurture every child and teen, to improve the health and well-being of our community residents, and to support fellow cause-driven Columbia County associations.

OUR PROMISE

The Bloomsburg Area YMCA has made a promise to our community not to turn anyone away due to the inability to pay.

Though the world may be unpredictable, one thing remains certain—the Bloomsburg Area YMCA is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, seniors, and families while supporting the needs of our community.

OUR VALUES

Our core values unite us with a common cause. They are the shared beliefs and essential principles that guide our behavior, interactions with each other, and decision-making.

The Four Core Values of the Y:

Caring—Show a sincere concern for others

Honesty—Be truthful in what you say and do

Respect—Follow the golden rule

Responsibility—Be accountable for your promises and actions

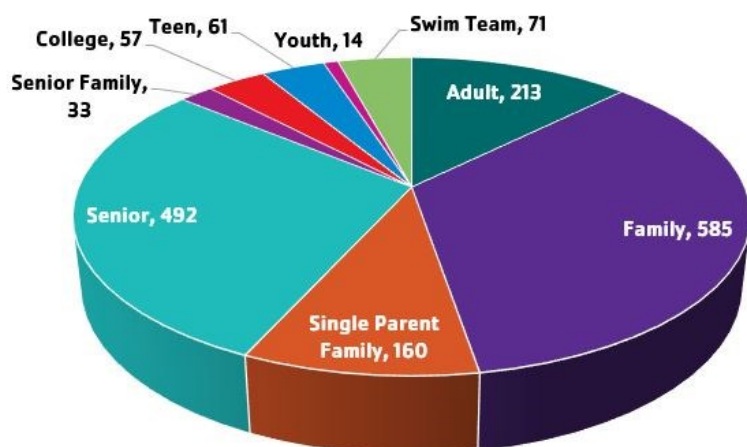
MEMBERSHIP

Community Giving

Bloomsburg Area YMA has provided over \$10,000 for community assistance in 2022. This giving has supported other organizations our area to help build stronger relationships and strengthen the community in which we live.



Total Members: 1686



Financial Assistance

The Bloomsburg Area YMCA is a place where people of all ages are welcome. We have made a promise to turn no one away based on their ability to pay.

We offer financial assistance for membership and program participation. Throughout 2022, we have given over \$26,034 in financial aid to support the individuals in our community who wish to live healthier, happier lives, which begins when they join the Y.

For a better us.®

YOUTH DEVELOPMENT



Summer Camp: 119 Students enrolled

- *There were 18 students from Bloomsburg Area School District in Summer Camp who attended our Summer Learning Loss Program which was 4 days a week for 10 weeks.*

Before & After Care: 38 students enrolled

Preschool: 14 students enrolled

Food Service Grant: \$30,000

- *Number of snacks given to students: 490*
- *Number of meals given to students: 929*

EITC (Education Improvement Tax Credit)

Scholarship Donors:

- Fulton Bank
- First Keystone Community Bank
 - PPL Utilities
 - UGI
 - UPMC
- Capital Blue Cross





IMAGINATION PLAYGROUND

During 2022, our YMCA has introduced many new Youth Programs. These programs were made to boost your children's creativity, cognitive processes and enhance socialization after the COVID-19 pandemic. Here are some of these programs!



E-SPORTS



ENRICHMENT CLASSES



NERF MADNESS

STEM CLASSES

TEEN NIGHTS



HEALTHY LIVING

Our youth programs gave kids the opportunity to try something new. From traditional sports like basketball, tee ball, and flag football to gymnastics and swim team, there is always something at our Y that allows a child to learn, grow and thrive. Here are some highlights:

Swim Lessons: 156 Children learned how to swim

Take Your Mark: 14 participants

Swim Team: 210 participants

Youth Sports: 230 participants

Learning for a child does not end in the classroom. Here at the Y, we understand the learning and growth of our youth must be well-rounded, exciting and fun!





The Bloomsburg Area YMCA is a place for growth in people of all ages.

During 2022, we had:

- **31 Personal Training Clients, ages 13–88**
- **1454 Group Exercise classes**

The Bloomsburg Area YMCA has long been recognized as a provider of resources and encouragement toward pursuing a healthy lifestyle in the Bloomsburg community. We have honored this commitment through engaging group exercise classes, exceptional fitness equipment in our Fitness Center and Youth & Senior Fitness facilities, and personal training models designed to help every member achieve his or her persona goals.



SOCIAL RESPONSIBILITY

Blood Drives

- 7 Blood Drives throughout 2022
- Around 300 units of blood donated



American
Red Cross



The Giving Garden

2022 was the first year for our Giving Garden. This was crafted and built by a local boy scout working towards his Eagle Scout certification.

- Over 104 pounds of produce donated to our members & community!

Volunteers Welcome

During 2022 we had around 15 volunteers at our YMCA. These volunteers did various jobs including but not limited to:

- Maintenance & janitorial duties
- Pulling weeds from the Giving Garden
- Mulching the landscape around our building
- Event planning & implementation including: Healthy Kids Day, Family Fun Nights & our Easter Egg Hunt



Over 97 hours of volunteering!



Other Drives

The Bloomsburg Area YMCA also participates in other seasonal drives including:

- Toys for Tots with the U.S. Marine Corps Reserve
- Grandparents Raising Grandchildren with the Salvation Army Service Center
- 1st Annual Sneaker Drive this year!



COMMUNITY EVENTS

Each year our YMCA continues with annual events. Some of these events are free for the families in our community. Through engagement with families, the Y helps them learn, grow and thrive, individually and together. Strengthening families nurtures the potential of every child, improves family health and well-being, and provides opportunities for families to contribute and support their communities.

Some of these events include:

- Easter Egg Hunt
- Healthy Kids Day
- Trunk Or Treat
- Golf Tournament
- New Year's Eve 5K



FACILITY UPDATES

This year has brought many new updates to our facility. Some of these include:

- *New paint in the lobby, child care room and community room*
- *New carpet in the lobby*
- *New hot water heater*
- *New LED lights throughout the facility and parking lot*
- *Paved the parking lot*
- *Added the Giving Garden to our green space*
- *New equipment including but not limited to: 2 half racks, dumbbells, a dumbbell rack, a lat pull down, touch screen Matrix treadmills, and a stair climber!*



BLOOMSBURG AREA YMCA

LEADERS

BOARD OF DIRECTORS

TIM WAGNER– President

JONATHAN LITTLEWOOD– Vice President

JEFF ARNOLD– Treasurer

CHRISTINE LUSCHAS– Secretary

TODD ANDERSON

JOE ANDREACCI

SHERRI HOFAUER

BILL RAKAUSKAS

KAREN HESS

DAWN ERWIN

NICK BEAVER

JEROME MANLEY



STAFF LEADERS

WAYNE STUMP

MISTI STEWARD

COLLIN BENFIELD

SERENA HAMPTON

SCOTT SNYDER

NICHOLE LAWRENCE-COLE

Chief Executive Officer

Director of Membership/Marketing & Human Resources

Health & Wellness Director

Director of Youth Development & Family Engagement

Finance Manager

Preschool Head Teacher





THANK YOU!

From all of the board, staff, and directors of the Bloomsburg Area YMCA, thank you to those who have supported our annual golf tournament, our annual campaign and our events and programs during 2022.

We couldn't have made any of this possible without YOU!

