



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

2015 REACHOUT CAMPAIGN THE Y. SO MUCH MORE THAN A GYM.

The Bloomsburg Area YMCA has made a lasting **IMPACT ON OUR COMMUNITY** – from educational and exercise programs for our children, to health and wellness programs for our seniors, to quality programs for our families! Each year our need grows and we depend on the generosity of our community through gifts and donations. This year, our goals are bigger than ever and we need your help in order to sustain and **BUILD AND IMPROVE** our programs, facilities, and fulfill our mission.

YOUR SUPPORT FOR THE BLOOMSBURG AREA YMCA IS URGENTLY NEEDED.

That is why we are asking our loyal members and all advocates of the Y like you for a donation of \$1,000, \$500, \$100 or any amount above and beyond your annual membership or typical annual donation... To help us add new equipment, enhance our building and engage our community by effectively providing programs for Youth Development, Healthy Living and Social Responsibility. As you consider your gift, please remember what the Bloomsburg Area YMCA means to your community.

THE Y IS SO MUCH MORE THAN A GYM, WE'RE A CAUSE.

What would our community look like without our Y? Our Youth would no longer have a place to learn values of teamwork through our sport programs and swim team. Families would no longer have our Y Care program as an affordable and safe place to care for their children before and after work. Seniors would lose their social network and all members of the community that utilize our facility would lose a family friendly community organization that is a cornerstone to our neighbors and a cause worth achieving."

Please fill out a pledge card today and make a commitment to your community. Your **TAX DEDUCTIBLE GIFT** will help us to continue to fulfill our mission and commitment to **YOUTH DEVELOPMENT, HEALTHY LIVING AND SOCIAL RESPONSIBILITY.**

Thank you for all you do for the Bloomsburg Area YMCA, and for your generous gifts to help us fulfill our cause and support the **CHILDREN AND FAMILIES IN YOUR COMMUNITY!**

Sincerely,

Andrew Keister

Andrew Keister
Board Vice President
Reach Out Campaign Chair

Joseph Reinard

Joseph Reinard
Chief Executive Officer